



Chinatown Connections

NYC / EDC



Gateway Subgroup – 04/25/2024

Agenda

Gateway Subgroup Kick Off

- Gateway Subgroup Introductions
- Chinatown Connections Project Overview
- The Chinatown Welcome Gateway Design Brief
- Artist Selection Process
- Next steps

Introduction to the Gateway Project Subgroup

Members:

- Chinatown BID/LDC
- Think! Chinatown
- United Overseas Fujianese Association of America
- CCBA
- Nolan Cheng
- American Legion

Scope: Chinatown Connections is a \$55M Project with 3 Key Components

With \$11.5M in DOS grants, NYC DOT is contributing an additional \$44.3M in City Capital for a total project budget of \$55.8M

The City's project scope includes 3 major components (*state funding in brackets*):

1. Renovating Kimlau Square (\$5M)

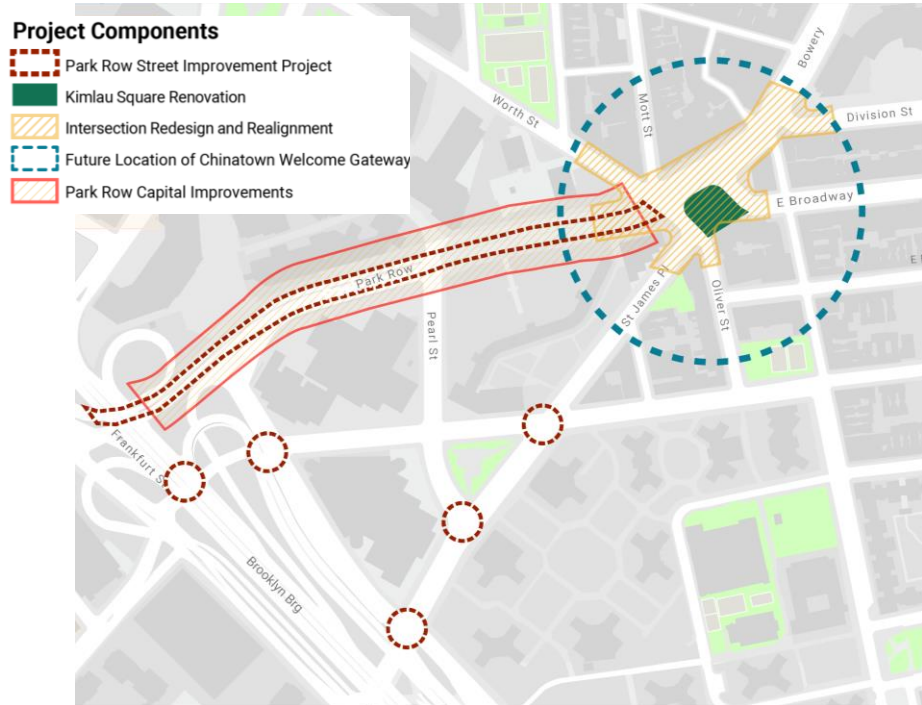
Expand public space at Kimlau Square to support a broader mix of community events, draw visitors into the neighborhood, and provide open space in the heart of the community.

2. Beautifying the Park Row Connection to Chinatown (\$4M)

Implement a Street Improvement Project in the near-term to beautify and improve accessibility at Park Row from the Brooklyn Bridge to Kimlau Square, while engaging on future capital improvements in the long-term.

3. Creating a Chinatown Welcome Gateway (\$2.5M)

Build a landmark gateway to commemorate the cultural heritage of the area and draw visitors to the neighborhood



Creating a Chinatown Welcome Gateway

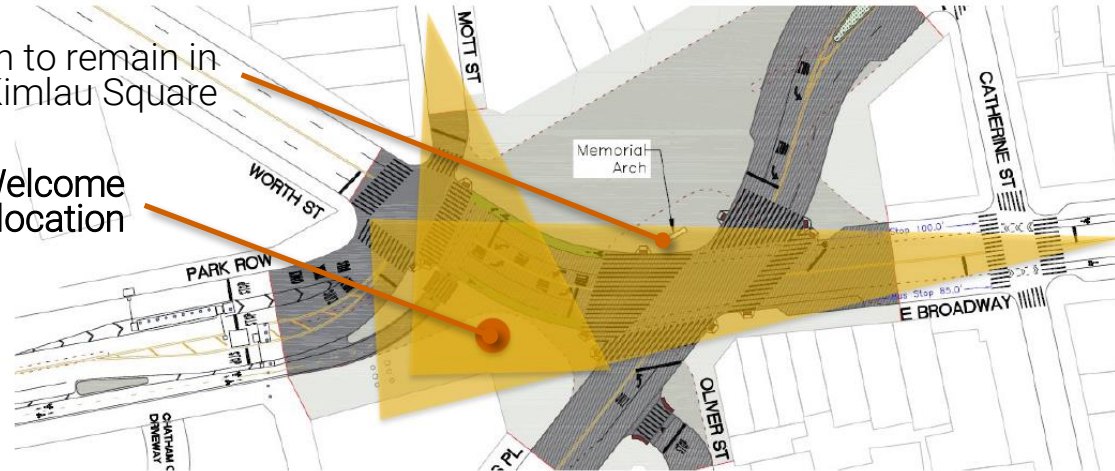
Public art celebrating Chinatown on expanded public space

The Chinatown Gateway project envisions a landmark gateway to commemorate the cultural heritage of the area and draw visitors to the neighborhood.



Memorial Arch to remain in
Kimlau Square

Potential Welcome
Gateway location



Project Roles and Responsibilities

Chinatown Connections is made possible by strong intergovernmental partnership.

Lead Agency



Managing planning, design, and construction.

Executive Agency



Administrative agency for the DRI grant awards.

Partner Agencies



Working with NYCEDC on components of the project to ensure project implementation and delivery.

Additional agencies will be consulted throughout the design and construction of each of the projects.

Consultant Team

Engagement, Planning, and Design will be supported by a multidisciplinary team of consultants retained by NYCEDC.

Gateway Project Subgroup Responsibilities

- Meet more frequently to provide guidance in a focused setting on the Gateway Project.
- The Gateway Project Subgroup will provide input for:
 - The location of the Gateway; and
 - The Artist Selection Process, including:
 - The guiding principles and priorities of the project by reviewing the Gateway Project Design Brief
 - Determining criteria for artist selection
 - Community representation on % for Art Selection Panel

Private Fundraising Approach

\$2.5M has been committed to the Gateway Project through the State's DRI funding, additional funding will be needed to implement the project.

- Fundraising will be led by the Chinatown Partnership LDC, and our key project sponsors will be **Wellington Chen and Raymond Tsang**.
- Chinatown Partnership LDC will retain a 3rd Party Escrow Agent to manage the funds to ensure oversight and accountability.
- **Individuals and organizations** will be able to donate toward the Gateway Project.
- Donated funds are intended for **construction and maintenance** of the project (may be used for design, if needed).
- An MOU between EDC and the Chinatown Partnership LDC is currently being drafted.
- Fundraising can begin once the Gateway Project Design Brief is complete and a location is confirmed (Fall 2024) .



Chinatown Gateway Project Design Brief

Our engagement consultant team will prepare a Design Brief with input from this group and broader public engagement.

The Design Brief will include:

- Precedents research (traditional and non-traditional gateways)
- Location
- Technical Parameters
- Guiding Principles for Design and Artist Selection

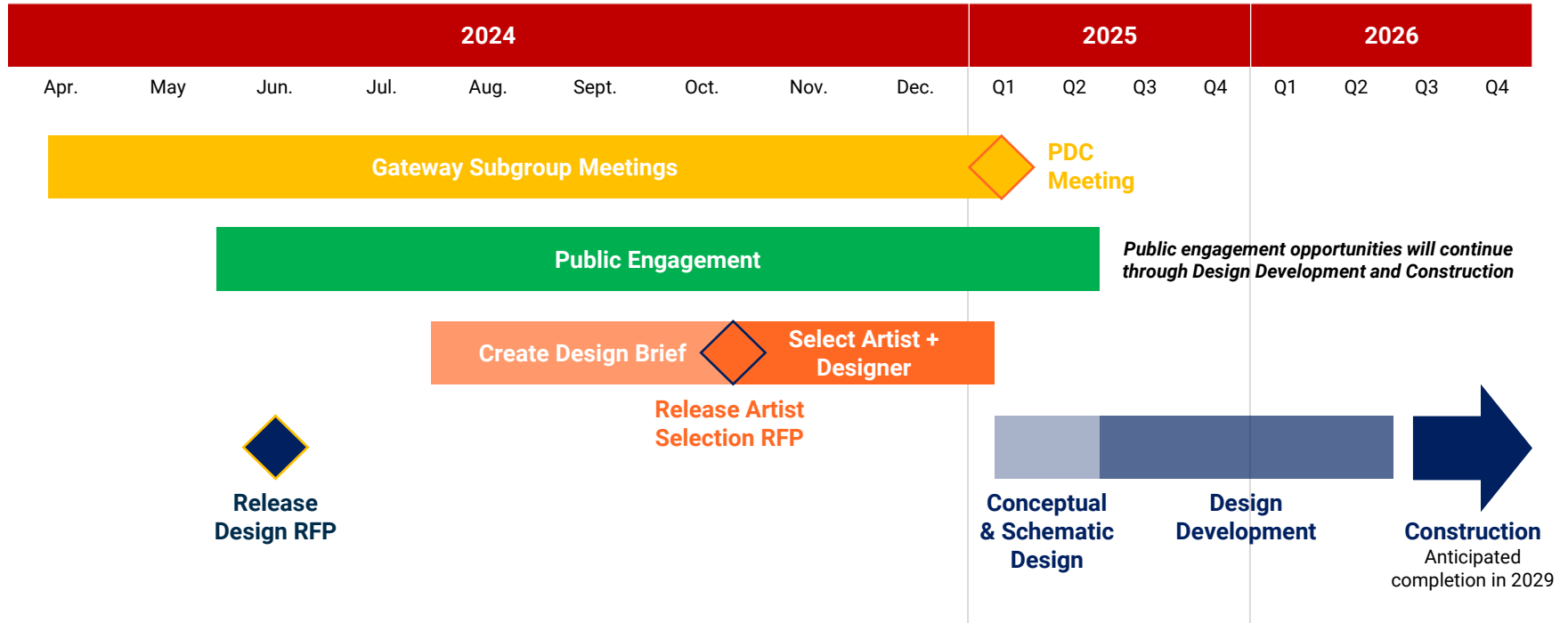
The Design Brief will be a part of our Request for Proposal to select an artist, who will ensure a strong community voice.

The Artist Selection Process

DCLA will be leading the Artist Selection Process through their % for Art program.

- Fall 2024: DCLA will join our Gateway Subgroup meetings as the Design Brief process is being finalized to introduce next steps and the Artist Selection Process in more detail.
- DCLA has committed to working with this group to identify artists that closely reflect community priorities.
- % for Art Panel will select the top artist. Panel is comprised of:
 - Voting members (Percent for Art, Design Agency, Sponsor Agency, **3 arts professionals w/ a community connection**).
 - Advisors (Representatives from PDC, CB, Borough President's Office, Council Members' Office, and **community representatives**).
 - Subgroup members can advise on arts professional and community representatives
- The Artist will then become a part of our Design Consulting Team.

Gateway Project Schedule



Next Steps

Our next CCWG has been scheduled for May 8th.

Spring

- Hold monthly Gateway Subgroup meetings
- Complete MOU for Private Fundraising

Summer:

- Draft Design Brief
- Public Engagement Event #1

Fall:

- Finalize Design Brief
- Begin Private Fundraising
- Begin Artist Selection Process

Thank you!